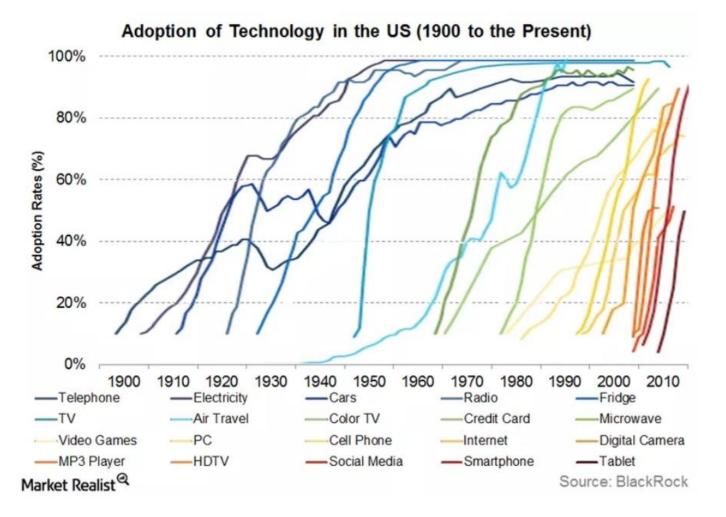
Gen Z | Boomer Challenge:

A Case for Progressive Delivery

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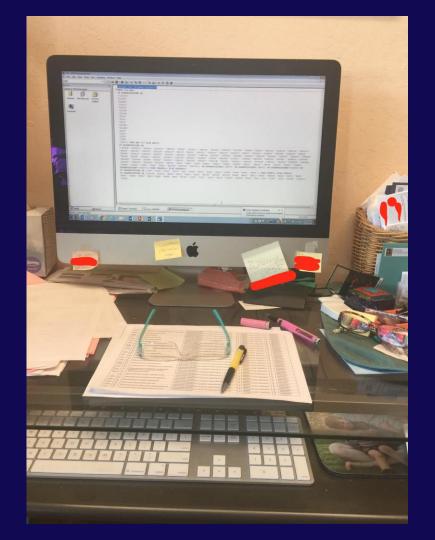
Adam Zimman
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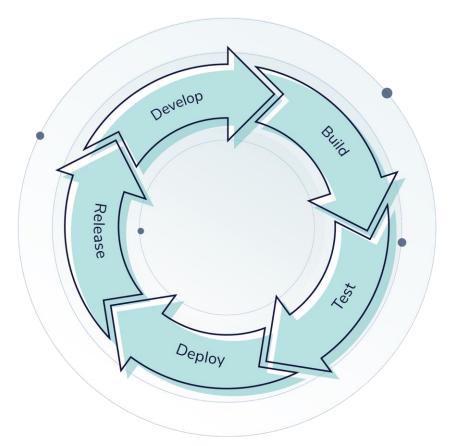
Gen Z

Boomer

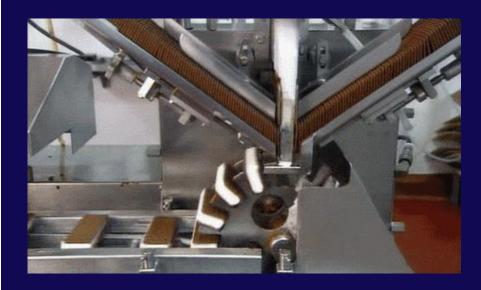




Continuous



Delivery



Deploy when you want.

Release when you're ready.



Continuous and fast are great; for the developer.

But, what about the user?

Evolution of Software Delivery

(and relevant technology)

Virtual Machines

Cloud

vmware

aws

Abundance

Containers/ Micro-services

git





Autonomy

Observability







Alignment

Continuous Integration (CI)

> Feature Flags

Ocircleci

LaunchDarkly ->

Automation



Progressive Delivery

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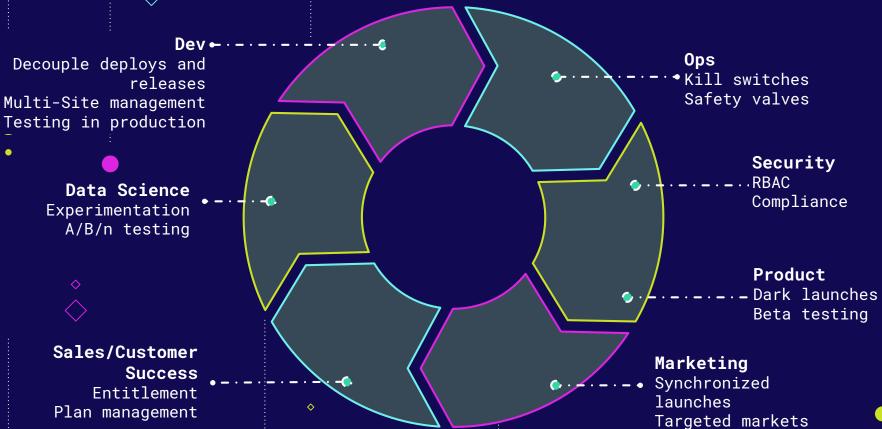
Two Core Ideas of Progressive Delivery

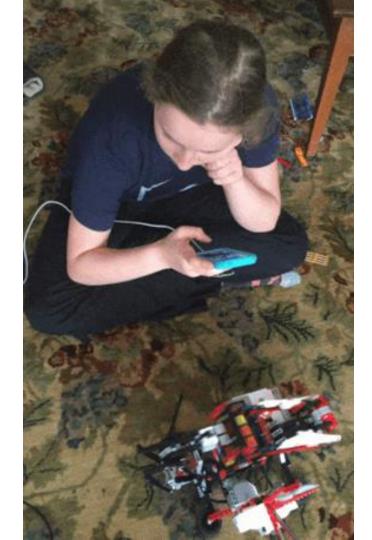
- Release progression Adjusting the number of users able to see (and are impacted by) new features at a pace appropriate to your business.
- Delegation progressively delegating the control of a feature to the owner that is most closely responsible for the outcome.

Deploy when you want.

Release
when your
customer is
ready.

Delegate and Empower







Questions